

## John Ball

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### Workshop Title

**Critical Influence Skills For Leaders** - Ethically persuasive communication that empowers everyone

### Workshop Description

Your language shapes your leadership and your culture. Building on the "Speak Like a Leader" keynote, this workshop provides practical tools to communicate with respectful authority and cultivate a workplace where everyone feels valued.



Whether you're a seasoned leader or an emerging talent, you'll learn the essential communication skills to foster healthy professional relationships and master the art of impactful personal presentation.

### Learning Objectives

- Master the art of taking full responsibility for ensuring your message is understood.
- Break free from ineffective leadership communication models and develop your own authentic style.
- Cultivate the ability to communicate with confidence and appropriateness across all levels of your organisation.

### Testimonial

*John Ball is a captivating speaker who keeps the audience on the edge of their seats. His ability to weave intricate stories with a touch of humour is truly remarkable. His deep engagement with the audience makes the experience feel personalised and interactive. His insights are thought-provoking, and his delivery is both informative and entertaining. I highly recommend John for any event seeking a truly engaging and memorable speaker.*

***Aida Diaz-Agero, Director of Customer Engagement, Cheemia ReSET***

### References

Rick Clemons, Head Coach, The Speaker Lab, rick@rickclemons.com

Jesse Eker, C.E.O., Harv Eker International / Own Your Business, Jesse@harveker.com